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Message Text

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PAGE 01 PARIS 19490 281617Z

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 PER-03 /023 W
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R 281611Z JUL 75
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 1698

UNCLAS PARIS 19490

DEPT PASS COMMERCE FOR JOHN BATALLER DIBA/BIC

E.O. 11652: N/A
TAGS: BEXP, FR
SUBJ: DEPARTMENT OF COMMERCE REGIONAL FSL SEMINARS
IN FY76

REF.: BATALLER MEMORANDUM OF JULY 8

1. WE ARE PLEASED TO LEARN THAT COMMERCE PLANS EUROPEAN REGIONAL SEMINARS IN NOVEMBER FOR QUALIFIED COMMERCIAL FSL'S. WE HAVE AT LEAST TWELVE PROFESSIONALS IN FRANCE WHO WOULD BE QUALIFIED CANDIDATES FOR SUCH SEMINARS. THIS WOULD BE VALUABLE SEQUEL TO LOCALLY ORGANIZED CONFERENCE OF COMMERCIAL SPECIALISTS IN FRANCE TENTATIVELY SCHEDULED IN PARIS FOR SEPTEMBER 18-19. PARIS CONFERENCE WOULD FOCUS CHIEFLY ON OPERATIONAL COORDINATION OF FY76 CCP FOR FRANCE.

2. WE SUGGEST FOLLOWING ADDITIONAL ITEMS FOR AGENDA:

-- NEWSLETTERS: TECHNIQUES FOR MAKING POST COMMERCIAL NEWSLETTERS MORE READABLE AND EFFECTIVE IN TO GENERATION. POSSIBLE COORDINATION WITH NEIGHBORING POSTS ON TRANSLATION AND PRODUCTION.

-- LIBRARY OPERATIONS: POSSIBILITIES FOR ENHANCED WASHINGTON/FIELD COORDINATION IN STRENGTHENING LIBRARIES AND RELATED SERVICES AND IN USING LIBRARIES AS TRADE DEVELOPMENT TOOLS.
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-- MARKET RESEARCH: TECHNIQUES OF IN-HOUSE MARKET RESEARCH AND OF MORE EFFECTIVE SUPERVISION OF CONTRACT RESEARCH.

-- RELATIONS WITH STATE DEVELOPMENT AGENCIES: HOW TO UTILIZE MORE EFFECTIVELY POTENTIAL OF STATE DEVELOPMENT OFFICES IN EUROPE TO IDENTIFY AND FOLLOW THROUGH ON TRADE AND INVESTMENT OPPORTUNITIES.

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Disposition Event:
Disposition History: n/a
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